

Progressive Action Checklist

Month / Week / Day

Date: April, 200x

Business

Completed

- | | |
|------------------------------------|-------------------------------------|
| 1. <u>100 cold calls*</u> | <input type="checkbox"/> |
| 2. <u>40 referrals*</u> | <input checked="" type="checkbox"/> |
| 3. <u>30 new appointments</u> | <input type="checkbox"/> |
| 4. <u>Place ad in paper</u> | <input checked="" type="checkbox"/> |
| 5. <u>Finish proposal</u> | <input checked="" type="checkbox"/> |
| 6. <u>Update mailing list</u> | <input type="checkbox"/> |
| 7. <u>Order new business cards</u> | <input checked="" type="checkbox"/> |
| 8. <u>20 new clients</u> | <input type="checkbox"/> |
| 9. _____ | <input type="checkbox"/> |
| 10. _____ | <input type="checkbox"/> |

Personal

Completed

- | | |
|---------------------------------------|-------------------------------------|
| 1. <u>Finish yard</u> | <input type="checkbox"/> |
| 2. <u>Easter dinner at our house</u> | <input type="checkbox"/> |
| 3. <u>Build a tree house</u> | <input type="checkbox"/> |
| 4. <u>Take Renee out to dinner</u> | <input checked="" type="checkbox"/> |
| 5. <u>Visit Aunt Mary</u> | <input checked="" type="checkbox"/> |
| 6. <u>Update software</u> | <input type="checkbox"/> |
| 7. <u>Workout 12 times</u> | <input type="checkbox"/> |
| 8. <u>Set-up vacation with family</u> | <input checked="" type="checkbox"/> |
| 9. _____ | <input type="checkbox"/> |
| 10. _____ | <input type="checkbox"/> |

* These also appear in the Perpetual Action Cycle